

2018 Sponsorship Levels for MHB Conferences

| | <i>Platinum</i> | <i>Gold</i> | <i>Silver</i> | <i>Bronze</i> |
|---|---------------------------------------|---------------------------------------|---------------------------------|----------------------------|
| Brussels, New York, Miami/Ft. Lauderdale and San Francisco | \$18,000 | \$9,500 | \$5,500 | \$3,000 |
| Chicago & Austin | \$12,500 | \$7,500 | \$4,500 | \$2,000 |
| Seminar and Expo: | | | | |
| •Lunch or Coffee Break sponsorship, including special recognition in the program and from the podium. | ✓ | | | |
| •Hotels nights (excluding NYC) | 4 nights | 2 nights | | |
| •On stage banner/projected slide | Larger logo, premium exposure | Logo | | |
| •Breakout session | 2 sessions / Premium location & times | 2 sessions / Premium location & times | 1 session | |
| •Video recording on MHB's YouTube channel / website | ✓ | ✓ | \$150 | |
| •Office space for consultations (4-5 hours; excluding Brussels) | Premium location | ✓ | \$750/\$500 (space permitting) | |
| •Inclusion in online consultation request system (for attendees to easily request consult with you ahead of the conference) | Top placement | ✓ | \$200 | |
| •Exhibit table | Double size, premium floor position | Prime floor location | ✓ | ✓ |
| •Short introductory remarks at opening session | 1st speakers / 3 minutes | Speaking after Platinum / 2 minutes | Speaking after Gold / 2 minutes | Final speakers / 1 minutes |
| •Free conference admission for sponsor representatives | Unlimited | 4 tickets | 3 tickets | 2 tickets |
| Online / email: | | | | |
| •Logo & link on event page | Prominent / top placement | Second tier placement | Third tier placement | ✓ |
| •Sponsorship story in a press release and newsletter to all MHB list (6500+ worldwide) | ✓ | | | |
| •Logo as major supporter on MHB's home page for one year | Larger size / top placement | ✓ | | |
| •Recognition on the MHB Facebook group (2500+ members) and "MHB - Men Having Babies" page (15,000+) | Link to sponsorship story | ✓ | | |
| •Headshot and bio of company rep in online program | Top placement | Premium placement | ✓ | |
| •Recognition in e-blast to all MHB mailing list (6500+ worldwide) | Prominent / top tier logo placement | Premium placement of logo | ✓ | |
| •Logo in conference highlight video on YouTube / MHB site | Prominent, opening slides | Prominent, closing slide | Name only, closing slide | |
| •Logo in e-blast to conference registrants | Prominent / top placement | Second tier placement | Third tier placement | Name only |
| Print advertisement and program: | | | | |
| ■Logo in print advertisement (Local Metro area publications; excluding Brussels) | Larger size | ✓ | | |
| ■Ad in conference program | 1/2 page | 1/4 page | | |
| ■Headshot and bio of company rep in print program | Top placement | Premium placement | ✓ | |
| ■Logo in conference program | Larger size / top placement | Second tier placement | Third tier placement | ✓ |
| ■Company description & contact information in conference program | 200 words, top placement | 140 words, premium placement | 140 words | 140 words |

Optional Add Ons

Office Space for consultations (for Silver Sponsors)

For NYC, San Francisco, Miami / Ft. Lauderdale
For Austin and Chicago

\$750
\$500

Specialty underwriting opportunities:

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|---|---------|
| -American Sign Language interpretation sponsorship - to be recognized in program and at the event. | \$1,000 |
| -Simultaneous interpretation sponsorship - to be recognized in program and on stage (Brussels and Miami / Ft. Lauderdale only). | \$1,500 |
| -Networking reception sponsorship, including recognition online, program and an opportunity to make brief remarks | \$1,000 |
| -Personal stories panel sponsorship, including recognition online, program and video recognition. | \$1,500 |
| -Book Fair, including recognition online, and print program. | \$1,000 |