

2018 Sponsorship Levels for MHB Conferences- Law Firms

	<i>Silver</i>	<i>Bronze</i>	<i>Bronze Non-Exhibiting</i>
Brussels, New York, Miami/Ft. Lauderdale and San Francisco	\$5,500	\$3,000	\$1,500
Chicago & Austin	\$4,500	\$2,000	\$1,000
Seminar and Expo:			
•Breakout session	1 session included	optional (see below for cost), space permitting	
•Video recording on MHB's YouTube channel / website	Included, upon request	optional (\$150)	
•Office space for consultations (4-5 hours; excluding Brussels)	optional (see below for cost), space permitting		
•Inclusion in online consultation request system (for attendees to easily request consult with you ahead of the conference)	Included	Included	optional (\$200)
•Exhibit table	✓	✓	Materials on shared table
•Short introductory remarks at opening session	Speaking after Gold / 2 minutes	Final speakers / 1 minutes	Final speakers, if attending
•Free conference admission for sponsor representatives	3 tickets	2 tickets	1 ticket
Online / email:			
♦Recognition in e-blast to all MHB mailing list (6500+ worldwide)	✓		
♦Headshot and bio of company rep in online program	✓		
♦Mention in closing slide of conference highlight video on YouTube / MHB site	✓		
♦Logo & link on event page	✓	✓	✓
♦Logo in e-blast to conference registrants	✓	Name only	Name only
Print advertisement and program:			
■Headshot and bio of company rep in print program	✓		
■Logo in conference program	✓	✓	✓
■Law firm description & contact information in conference program	140 words	140 words	140 words

Optional Add Ons

Breakout session (for Bronze Sponsors)

For NYC, San Francisco, Miami / Ft. Lauderdale, Brussels
For Austin and Chicago

NA (sold out)
\$500

Office Space for consultations (for Silver Sponsors)

For NYC, San Francisco, Miami / Ft. Lauderdale
For Austin and Chicago

NA (sold out)
\$500

Specialty underwriting opportunities:

-American Sign Language interpretation sponsorship - to be recognized in program and at the event.

\$1,000

-Networking reception sponsorship, including recognition online, program and an opportunity to make brief remarks

\$1,000

-Book Fair, including recognition online, and print program.

\$1,000