

**2016-2017 Sponsorship Levels**

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
<b>Brussels, New York, or San Francisco Tel Aviv, Chicago, or Dallas</b>	\$15,000 \$12,500	\$8,500 \$7,500	\$5,500 \$4,500	\$3,000 \$2,000
<b>Seminar and Expo:</b>				
•Choice of Lunch or Coffee Break sponsor, including an opportunity to make brief remarks	✓			
•On stage banner/projected slide	Larger logo, premium exposure	Logo		
•Breakout session	2 sessions included / Premium location & times	2 sessions included / Premium location & times	1 session included	optional (see below for cost), space permitting
•Video recording on MHB's YouTube channel / website	Included	Included	optional (\$150)	optional (\$150)
•Office space for consultations (4-5 hours)*	Included, premium location	Included	optional (see below for cost), space permitting	
•Inclusion in online consultation request system (for attendees to easily request consult with you ahead of the conference)	Included, top placement	Included	Included	optional (\$200)
•Short introductory remarks at opening session	1st speakers	Speaking after Platinum	Speaking after Gold	Final speakers
•Free conference admission for sponsor representatives to all conference activities including the Expo/Resource Fair	Unlimited	4 admissions included	3 admissions included	2 admissions included
•Exhibit table	Double size, premium floor position	Prime floor location	✓	✓
<b>Online / email:</b>				
•Sponsorship story in a press release and newsletter to all MHB list (2500+ couples and singles worldwide)	✓			
•Logo as major supporter on MHB's <i>home page</i> for one year	Larger size / top placement	✓		
•Logo and recognition on MHB's <i>Gay Parenting Assistance Program page</i> for one year	Larger size / top placement			
•Recognition on the MHB Facebook group (1500+ members) and "MHB - Men Having Babies" page (4500+)	Link to sponsorship story	✓		
•Recognition in e-blast to all MHB mailing list (2500+ couples and singles worldwide)	Prominent / top tier logo and name placement	Premium placement, logo and name	✓	
•Logo in conference highlight video on YouTube / MHB site	Prominent, opening slides	Prominent, closing slide	Name only, closing slide	
•Logo in e-blast to conference registrants	Prominent / top placement	Second tier placement	Third tier placement	✓
•Logo & link on event page	Prominent / top placement	Second tier placement	Third tier placement	✓
<b>Print advertisement and program:</b>				
■Logo in print advertisement (Local Metro area publications)*	Larger size	✓		
■Ad in conference program	Expanded size, Premium placement	✓		
■Headshot and bio of company rep in conference program	Top placement	Premium placement	✓	
■Logo in conference program	Larger size / top placement	Second tier placement	Third tier placement	✓
■Company description & contact information in conference program	200 words, top placement	140 words, premium placement	140 words	140 words

\*not included for Brussels

**Optional Add Ons**

-Breakout Session (for Bronze Sponsors) For Brussels, NYC, or San Francisco	\$500
For Tel Aviv, Chicago, or Dallas	\$750
-Office Space for consultations (for Silver Sponsors) For NYC, San Francisco, or Chicago	\$500
For Tel Aviv, or Dallas	\$250

Specialty underwriting opportunities (all conferences except Tel Aviv and Brussels):

-American Sign Language interpretation sponsorship - to be recognized in program and at the event.	\$1,000
-Networking reception sponsorship, including recognition online, program and an opportunity to make brief remarks	\$1,500
-Personal stories panel sponsorship, including recognition online, program and video recognition.	\$2,000

Additional New York underwriting opportunity:

-Book Fair, including recognition online, and print program.	\$1,000
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Tel Aviv underwriting opportunity:

- Provider Reception sponsorship / recognition / welcome remarks	\$1,500
- Conference closing reception (Kabalat Shabbat), including an opportunity to make brief remarks, online, program recognition	\$1,500
- Underwriting of simultaneous translations, including on-site, online and program recognition	\$1,500

Brussels underwriting opportunity:

- Provider Reception sponsorship / recognition / welcome remarks	\$1,500
- Underwriting of simultaneous translations, including on-site, online and program recognition	\$1,500
-Personal stories panel sponsorship, including recognition online, program and video recognition.	\$2,000